



**YOUR TEAM'S MOVIES.
YOUR TEAM'S STORY.**

WWW.REELEXPERIENCES.COM



DISTINCTIVES

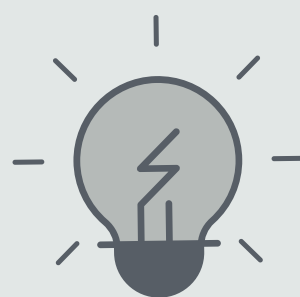
ACCESSIBLE



Movies are social currency that people exchange in order to create connection. We leverage the ease of talking about your movies to build relationship.

FUN + INSIGHT

We combine fun and insight, so that you do not have to choose between a meaningless trip to the bowling alley or a boring personality assessment.



SURPRISING



We live for that moment when participants are surprised by the intersection of their favorite movies and their story.

DIVERSE

We have never seen a top 10 movie list be the same. Participants have the ability to bring their unique thumbprint to an experience.



VISUAL

In life we are usually left with words, but we make learning more lasting with the power of image.

CONNECTION

We love for people to see their story, but more importantly we want people to feel seen so that authentic connection can be forged.





EXPERIENCES



STORYBOARD

Increase engagement and trust with our most popular REEL experience.. Discover and share the story hidden within your favorite movies .

SUPPORTING CAST

Increase collaboration by learning each team members' individual brand of support, through the supporting characters in their movies.

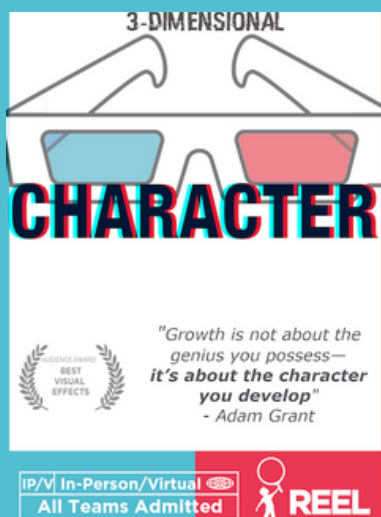


TEAM ONBOARDING

Increase retention by providing an easier on-ramp for your new hires, where they discover and share their story with their new team.

REEL LISTENING

Have authentic and fun conversations around DEI topics, while letting your movie characters stand-in for you and provide lasting images.



3-D CHARACTER

Learn how to grow to be a leader and person who is three-dimensional versus just defined by strengths and weaknesses.

THE ROAD TO “WE”

Unite your people into a “WE” through their culture top 10 movies, at your next retreat/corporate gathering experience.

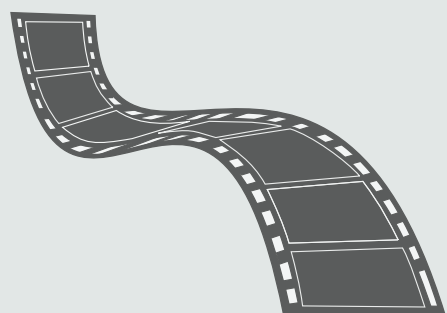




HOW IT WORKS

SUBMIT YOUR TOP 10

Prior to the experience, participants download our REEL app, which is designed to help discover what movies they want to put on their top 10 movie list.



ICEBREAKER

Our team icebreakers allow team members to begin to see and share what movies are on their top 10 movie lists.



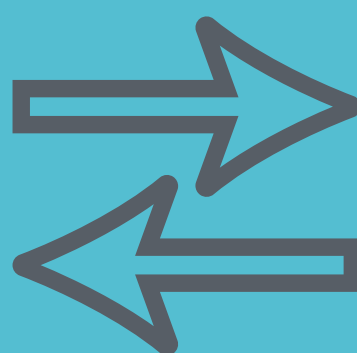
ROTATING DISCOVERY

No matter the type of REEL Experience, you will rotate with different members into breakouts to look into your top 10 and discover individual insights.



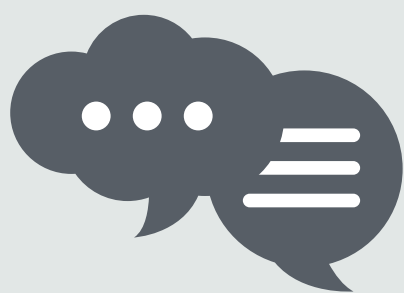
TRANSFERENCE

Once we gather insights, we then look at the intersection of your movie insights and your life and work.



CONVERSATIONS

Either in breakouts or all together, team members have conversations about their REEL insights to see one another more clearly.



CONNECTION

Our ultimate goal is to create connection, so we land on practical actions that team members can do to continue this investment in team connection.





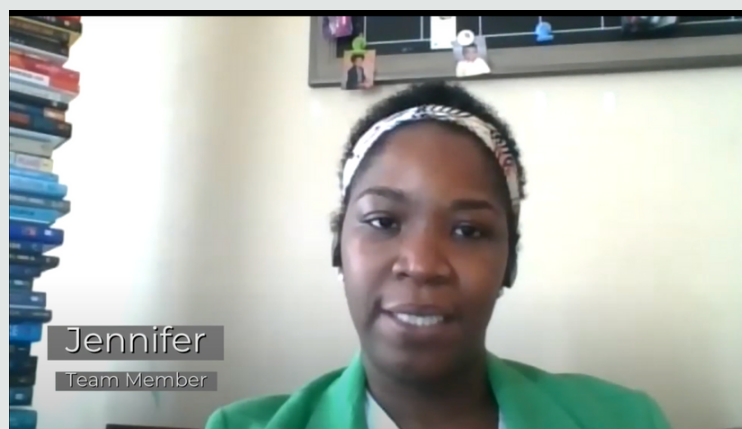
REVIEWS

WHO WE'VE SERVED



VIDEOS

CLICK ON IMAGE



Team members share how KILL BILL helped them understand what Jennifer's story is like as a black woman in corporate America.



David Salyers, Former VP of Brand Activation Marketing for Chick-fil-a explains why REEL is different than most personality assessments



Melanie Lankau at Chick-fil-a explains how REEL facilitators are Jedi Masters at relationship building.



F.A.Q.



HOW MUCH?

REEL Experiences are priced based on team size, virtual/in-person, Reel facilitated or "buddy" facilitated, and length. However, most of our experiences range from \$2K-\$10K,.

VIRTUAL OR IN-PERSON?

Yes. We can do both. And we can do a hybrid also. If your team is in the Atlanta area, we can host you or we can fly to your event location.



HOW LONG?

Our experiences range from 1 hour to half-day to full-day to a multi-day series. We can customize an experience around the time constraints you have.

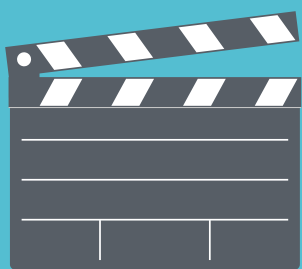
SIZE LIMITS?

We have delivered REEL Experiences for 300+ and an individual team of 4 people. Our sweet spot is teams of 9-12.



NOT A MOVIE PERSON?

Never fear. We have found that even those who are not movie people usually can come up with 10 movies they like, with the help of our REEL app.



HOW DO I GET REEL?

[CLICK HERE](#)

You can also contact us at reelinfo@reelexperiences.com

